

Media advisory, 25 August 2011
Public Health Association Conference
31 August-2 September 2011
Lincoln University, Canterbury

“Creating our Future – Now”

Media are invited to the Conference of the Public Health Association at Lincoln University, 31 August-2 September 2011.

“Creating our Future – Now” will, as the name suggests, be largely about what public health practice is doing now that will create a healthier future for all New Zealanders.

After Canterbury’s devastating earthquakes, the conference will also focus on resilience, disaster recovery and whether Christchurch can be the first model city for public health.

There will also be an examination of health in the Asian community, one of the fastest growing of New Zealand’s ethnic groups, but one that is often overlooked.

Based on these themes, the conference will cover issues such as:

- In a world first, Christchurch City Council enlists the advice of public health specialists in the rebuild of the city
- Growing Up in New Zealand – intervention at birth is “a bit late”.
- Income inequality in New Zealand – what it means for the gap in health status between differing groups of New Zealanders.
- Child home safety – are we tackling a wicked problem with tame solutions?
- Junk food sugars resistant even to regular teeth brushing – what does this mean for the country’s dental treatment bill?
- The unrecognised value of the “Oldie Army” after the Canterbury quakes
- The harm to male-female relationships contained in beer advertising
- Casinos offer warm welcome to lonely refugees: the harm gambling does to the Asian community
- Teens know about sun safety but don't always practise it: time to look at ways of getting the message through - would concerns about what the sun does to their face be effective?
- Healthline 10 years on: has it met its goals of saving money and helping those who don’t use primary care services – the elderly, adolescents, Māori, Pasifika and the poor.

In line with its carboNZero^{Cert™} accreditation the conference has lined up New Zealand-only keynote speakers, some of whom are world leaders in their fields. They are:

- **Professor Peter Crampton**, Pro-Vice Chancellor Health Sciences, Dean of the Faculty of Medicine, University of Otago;
- **Dr Bob Frame**, Principal Scientist (Sustainability and Society), Manaaki Whenua Landcare Research;
- **Dr Ramon Pink** (Te Aupouri), Public Health Physician, Medical Officer of Health, Canterbury;
- **Dr Susan Morton**, Principal Investigator and Director leading *Growing Up in New Zealand*, University of Auckland;
- **Dr Rhys Jones** (Ngāti Kahungunu), Public Health Physician, Senior Lecturer, University of Auckland;

- **Professor Philippa Howden-Chapman**, Director of NZ Centre for Sustainable Cities and He Kainga Oranga/Housing and Health Research Programme;
- **Dr Anna Stephenson**, Public Health Specialist, Christchurch City Council and Canterbury DHB;
- **Dr David Johnston**, Senior Scientist, GNS Science, Director of Joint Centre for Disaster Research, Massey University;
- **Dr Cheryl Brunton**, Senior Lecturer in Public Health, University of Otago, Public Health Specialist, Medical Officer of Health, Canterbury;
- **Rachael Fonotia** and colleagues, The Aranui Community Renewal Project;
- **Associate Professor Elsie Ho**, Director of Population Mental Health, University of Auckland.
- Chrissie Williams, Christchurch City Councillor

The Conference Programme and Handbook can be viewed on the PHA website:

<http://nzphaconference.info/programme-2/>

Media are invited to attend the whole or any part of the conference. For all media inquiries or information about the conference please contact Penny Cooper on 0274 547 584.

Details of conference papers and presentations will be circulated to media in the days preceding the conference.