

Report of the Public Health Association for the six months October 2003 - March 2004

20 April 2004

Peter Kennerley
Ministry of Health
Central Office
WELLINGTON

Tena koe Peter

Contract 285712/00PHA Public health infrastructure Six Monthly Report to 31 March 2004

Enclosed is the contract report for the past six months from the Public Health Association.

Thank you for your agreement that the PHA continue to report six monthly on the periods ending 31 March and 30 September.

As discussed I have not enclosed all of the supporting detail. Please let me know if you wish to have copies of Conference Registration brochure and Call for Papers, press clippings or submissions.

In addition to the basic report I attach:
Strategic Plan 2004-2009
Annual plan 2004-2005 objectives
Communication plan as at 31 March 2004.

We appreciate and thank you for your ongoing encouragement and support. I look forward to discussing this report with you.

Yours sincerely

G. M. Keating
Director
Public Health Association of New Zealand

Report of the Public Health Association for the six months October 2003 - March 2004

Service Objectives of Ministry of Health contract

1. To inform the population of New Zealand on public health issues.
2. To encourage public and political interest, debate and action on public health matters.
3. To enhance co-operation between local government, Crown agencies, and groups and organisations with public health responsibilities.
4. To enhance development of the public health workforce

This report

This report is in three parts.

- 1 brief information on the contract outputs and the PHA performance
- 2 a description of key activities of the PHA in the period in the format of the PHA Annual plan 2003-04
- 3 tabulation of PHA activities in informed debate and input to public policy

Output One – encourage and facilitate informed debate on key public health issues

1.1

Planning process

Strategic and annual plans to be included with relevant six monthly reports.

Six monthly reports to be based on the above plans and include progress against targets identified in the plans

Strategic plan 2004-09 attached.

Annual plan objectives 2004-05 attached.

Details of this six monthly report based on the annual plan 2003-04 provided with the previous six-month report.

1.2

Public health communication

Communication plan attached to report due 20 April 2004.

Six monthly report summarising issues worked on

Communication plan attached

Details of communication work attached

1.3

Increasing effectiveness of public health media spokespersons

Up to four media training sessions delivered per annum; numbers attending and summaries of feedback from participants included with six monthly reports.

Other media training provided documented in six monthly reports.

Two media training sessions delivered this six month period.

Details provided in communications work attached.

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Output Two: - Provide Co-Ordination For The Development Of Healthy Public Policy

2.1

Co-ordination of input to public health policy

Six monthly reports to include summary of linkages with groups and individuals

Details of coordination of input attached.

2.2

Support the development of healthy public policy

A minimum of four written submissions on regulatory, legislative and policy issues made per annum

Details of input to public health policy attached.

The Public Health Association (PHA) sees itself as a lead agency for a small number of public health issues areas. In many areas the PHA participates where there is already strong co-ordination (eg the smoke free arena).

All submissions have been developed from existing PHA policies, or as a result of collaboration with PHA members or other public health. PHA policy involves a process of draft policy development, peer review and consultation with PHA members. Therefore all PHA policies reflect the co-ordinated input from a wide range of expertise in the public health sector.

Output Three: - Enhance Development Of The Public Health Workforce

3.1 Annual Conference

One conference per annum organised

Conference 2004 planned for 30 June-July 2 2004.

Registration form and call for papers information available.

Key PHA activities for six months to 31 March 2004

Address inequalities, and the underlying determinants of health such as income, housing and employment.

Objectives

- Influence policy decisions on health, housing, employment and economic policies (including advocating policies to prevent and ameliorate the health and inequality impacts of child poverty) to recognise the impacts of wider factors and explicitly address how they will improve health outcomes and reduce inequalities.
- Stimulate the development and use of Health Impact Assessments by public policy makers ensuring that it explicitly includes impacts on equity
- Influence policy decisions to explicitly address improving the health of Maori
- Develop a stronger presence for PHA on Pacific public health issues
- Implement PHA communications plan for this and other priority issues

Performance measures

| Measure for year ending March 2004 | Achievement for 6 months ending 30 September 2003 | Achievement for 6 months ending 31 March 2004 |
|--|--|---|
| Four submissions this year made by PHA on Parliamentary bills and other policies that relate to health determinants and/or inequalities (including Budget 2003, Budget Policy Statement 2004, Public Health Bill). | Submission on RMA (energy and climate change) Amendment Bill | Submission on Budget Policy statement 2003 Submission on the importance of Health Impact Assessment in considering structural issues in the transport sector |
| At least 50% of submissions publicised in media | | Media interview as a result of submission on budget policy statement – no publication detected. |
| Meetings no less than annually with Ministers and associate Ministers on policies relevant to inequalities and underlying factors in health planned and reported. | | Meeting with Minister Maharey on housing requested, being arranged. |
| PHA annual conference utilises opportunity to reach a broad audience on equity, social, economic and cultural determinants factors in health | See conference 2003 report | |
| Key messages in media achieving 10 statements broadcast, 10 letters published, 3 viewpoint or similar articles published | Eleven letters sent –at least nine published Six viewpoints –all published 27 media releases/articles sent out. All releases except one were covered. Four public health profiles. | In addition to PHA News 11 letters, at least 8 published 4 viewpoint/articles published See detailed media report |
| HIA applied by PHA to 3 public policies, with explicit statement about impacts on Maori and the inequality impacts | Health impact assessment applied to RMA bill as above | Health impact assessment applied to Budget Policy Statement, with explicit statement about impact on Maori |

Also, support for Public Health Advisory Committee work in relation to Health Impact assessment.

Key PHA activities for six months to 31 March 2004

Work with the Maori Caucus to provide leadership and advocacy in Maori Public Health.

Objectives

- Develop and Implement the Maori caucus work plan and the Maori communications plan
- Increase Maori membership of PHA and the Maori caucus
- Develop and support training to implement *Advocating public health for Maori* checklist

Performance measures

| Measure for year ending March 2004 | Achievement for 6 months ending 30 September 2003 | Achievement for 6 months ending 31 March 2004 |
|--|---|--|
| Number and percentage of PHA members identifying as Maori | | As at 31 December 35 members, 7.9% of PHA membership |
| Number attending Maori caucus at the PHA conference | The Maori Caucus reported its best ever attendance at the conference at Turangawaewae (approximately 42). | |
| Seven media releases in the Maori media | 17 media releases sent to Maori media/16 used | In addition to PHA News 4 media releases, 2 published in media 3 radio panels 9 letters, at least 4 published. |
| Seven Maori public health spokespeople in media | 16 spokespeople (including conference), two profiles | 1 Maori spokesperson |
| All new PHA policies apply the <i>Advocating public health for Maori</i> checklist | | Writers of policy drafts are all given the checklist and encouraged to use it. |

Additional achievements

Continued media training of Maori spokespeople

Preparation of a training programme to implement *Advocating public health for Maori* checklist

Liaison and active responses with many public health people responses to attacks on Maori health and Maori providers.

Key PHA activities for six months to 31 March 2004

Respond to issue based Public Health matters of PHA policy, including responding to newly emerging or re-emerging issues

Objectives

- Support other agencies in actions concerning relevant public health issues, especially those on which the PHA has a policy
- Respond on significant public health issues, especially those on which the PHA has a policy
- Apply the *Advocating public health for Maori* checklist to all policy submissions.

Performance measures

| Measure for year ending March 2004 | Achievement for 6 months ending 30 September 2003 | Achievement for 6 months ending 31 March 2004 |
|---|---|---|
| 8 submissions or media releases on public health issues, based on PHA policies | 27 media releases, 11 letters, six viewpoints | In addition to PHA News 10 letters, 10 media releases 6 viewpoint/articles At least 3 letters, 5 viewpoint/article published |
| 2 of these to be on issues on which PHA is taking the lead (these to be in addition to submissions and media releases under Priority Issue A, B or D) | | One each on fluoridation, climate change |
| 4 requests per month for PHA comment from media, with 100% response rate | 11 requests from media in six months | 10 approaches from media in six months |
| 80% media requests answered within one hour and comment given in time frame negotiated | Confirmed | confirmed |
| PHA makes substantive response to 50% requests for support from other organisations where these are consistent with PHA policy or values | | confirmed |
| Policy position developed on public health from a Pacific perspective and used as the basis for advocacy | | Under development, not yet finalised. There has been a high need to respond to critics of Maori health development and this has delayed work on a Pacific perspective |

Contribute to pamphlet providing information on why section 59 of the Crimes Act should be repealed, as a way to reduce violence against children.

Key PHA activities for six months to 31 March 2004

Strengthen the public health infrastructure, including workforce development.

Objectives

- Increase support for public health within DHBs and PHO and more widely
- Strengthen collaboration within the public health sector and create opportunities for constructive discussion
- Increase public support for public health
- Offer Media Training and support to public health spokespeople to work more effectively with media.
- Information and education in public health through branches, Conference the Newsletter and the website are responsive to sector /membership priorities

Performance measures

| Measure for year ending March 2004 | Achievement for 6 months ending 30 September 2003 | Achievement for 6 months ending 31 March 2004 |
|--|--|---|
| PHA annual conference attendance increased by 5% each year | Conference attendance was restricted by the venue size to 287. Two thirds of attendees were not members of PHA | |
| Conference guidelines be modified so that the implications for the PHA of the conference explicitly addressing public health sector collaboration is made clear the requirements for obtaining accreditation for continuing professional development for RNZCGP, AFPHM in relation to the composition of the conference committee is clear | | Achieved |
| Maintain effective collaboration for joint advocacy and workforce development with key public health organisations, such as Health Promotion Forum, the Population Health Trust, Smokefree Coalition, Ministry of Health- Non Government Organisations forum, Public Health Leaders Group, PHA Australia, World Federation of PHAs | yes | yes |
| Offer to facilitate branches to have at least one meeting with DHBs | | Offers made, some still under consideration. Offer to be renewed in next six months |

Key PHA activities for six months to 31 March 2004

Strengthen the public health infrastructure, including workforce development, - continued

| | | |
|---|--|---|
| Support branches to create structured opportunities in different districts for public health –primary health care collaboration. | | Branches have responded to this based on the PHO development in their region. Central region branch is seeking opportunities. Christchurch branch has arranged one and supported another meeting. There has been little structured action in the Auckland region since the previous year. |
| Active participation in HWAC | | No HWAC activity this six months |
| Newsletter (minimum five times per calendar year, electronic or hard copy) informs members of aspects of current public health issues | Three newsletters were published and sent to all members during the reporting period of this contract. The newsletter remains one of the most downloaded pages on the website. | Three newsletters were published and sent to all members during the reporting period of this contract. The newsletter remains one of the most downloaded pages on the website |
| Complete review and redevelopment of the 5-year strategic plan. | On track to be completed in October 2003 for the period beginning April 1 2004 | Achieved |
| Public health policy champions demonstrated to be active in the media –10 media releases by PHA a year and 10 letters | 27 media releases, etc see above | See full report of media activity below |
| Identifying key spokespeople to develop key messages | Through policy development | Through policy development and through media training |
| Offer support with press releases, letters etc. | Four media strategies/press releases/event management for other organisations | Six media strategies/press releases/event management for other organisations |
| Individual coaching for the Maori caucus and other Maori health spokespeople | Media training for new president Marty Rogers. 28 Maori public health spokespeople | Media training as part of Maori caucus workforce hui (see report) |
| Offer media training to branches and other public health organisations. | Training for about 72 public health people since 9 May | Training for about 46 public health people, of whom 40 were Maori. |

Additional Achievements

The major achievements this six-month period has been the co-ordination role played by the PHA in relation to the approach taken by the Hunn-Brazier report on contracting for public health advocacy with Non Government Organisations, and active participation in the Ministry of Health Workforce project.

The Minister of Health is being asked for a meeting to express concern about the progress of the public health Bill

Key PHA activities for six months to 31 March 2004

Update on alliances

The PHA has formal alliances with the following groups.

Membership of the Health Promotion Forum. (Dallas Honey is currently on the HPF Board)

Membership of NZ Drug Foundation

Membership of Obesity Action Coalition

Smoke Free Coalition Membership

Participation in the Working Group of the Health NGO Forum serviced by the Ministry of Health

ANGOA membership

Memorandum of Understanding with Mental Health Foundation

Trustee of the Population Health Trust (Marty Rogers is the current Trustee)

Participate in selected activities as part of EPOCH (End Physical Punishment of Children)

Reciprocal arrangement with PHA Australia for exchange of newsletters and two conference registrations, and the American PHA with one conference registration.

Membership of the World Federation of PHAs.

The active alliances that the PHA has been working with in the last six months are listed below

| | |
|---|---|
| Economic factors | Child Poverty Action, Council of Christian Social services, Downtown Community Ministry, Barnado's, UNICEF, ACYA, NZFVWO |
| Housing | He Kainga Oranga -Housing and health research programme; |
| Alcohol esp alcohol warning labels | NZ Drug Foundation, Alcohol Health Watch |
| Fluoride /oral health | Hutt Valley DHB, |
| Skin infection | Hutt regional public health, A+ Regional Public Health |
| DTCA pharms | Christchurch Med School, |
| Family violence – physical punishment of children | EPOCH, UNICEF |
| NGO advocacy | ANGOA, HPF,DHB public health units, OAC, SFC,ATAK,IPNANZ, |
| Developing public health infrastructure | Auckland Regional Public Health Public Health Leaders Group |
| Support for Maori health | Auckland University, Otago University, (Dunedin and Wellington campuses) Faculty of Public Health medicine, Hapai, Kaipuke; Delta Networks; Strategic Policy consulting ,ASMS, NZCCSS |

PHA conference 2004

The 2004 Conference will be held in Christchurch. The theme is *Strengthening capacity in public health – growing our own*. The threads to the conference are :

Growing our own infrastructure,
Helping others “grow their own” and
Building on strengths.

Encouraging and facilitating informed public debate

| Area | Date | Issue | Result | People |
|------|------|-------|--------|--------|
|------|------|-------|--------|--------|

Addressing underlying determinants of health, such as inequality in income, housing, and unemployment.

| | | | | |
|----------------------|------------|--|--|-------------------------------|
| Access | March 4 | Letter to Herald in response to Dr Wilcox-place of targeted funding | Published | Gay Keating |
| Housing | Nov 4 | Letter to Nelson Mail re housing crisis in Golden Bay-promotion of PHA housing policies | Published Saturday 8 November | Keith Preston (Housing Group) |
| Housing inequality | 1December | Letter to Daily News in response to item re rapidly rising housing costs | Not monitored | John Waldon |
| Housing inequality | 4 | Letter to The Press re housing | Not monitored | Wendy Dallas Katoa |
| Housing/inequalities | October 15 | Letter to support housing initiatives in Northland | Sent to Northern Advocate, not monitored | Marty Rogers |
| Housing/inequalities | January 22 | Letter to ODT re sell off of Central Otago state homes | Turned into a major story published in ODT | Kate Morgaine |
| Inequalities | Nov 3 | Viewpoint from Neil Pearce (written for newsletteraccepted by New Zealand Doctor Aim: to promote debate on communities and health | Published | Neil Pearce |
| Inequalities | 25 Nov | Presentation to Hutt Hospital grand round with Dr Kerr on child poverty and health | Well attended | Gay Keating |
| Inequalities | 25 Nov | Letter to Listener in response to article about middle class poverty | Published | Gay Keating |
| Inequalities | 27 Nov | Press release to support CPAG on child tax credit and HRC call for a meeting | Scoop Newsroom | Gay Keating |
| Inequalities | January 21 | Letters to ODT, Herald and North Shore Times re effect of rise in electricity prices on families | Used in Herald Used in ODT (Unclear whether Nikki sent to North Shore) | Gay Keating Nikki Hager |

Encouraging and facilitating informed public debate

| Area | Date | Issue | Result | People |
|--|--------------------------------|---|--|------------------------------|
| Inequalities | January 22 | Sent out 26 Jan Press release calling on teachers to be alert to signs of child poverty | NZPA, RNZ, Newstalk ZB, Herald, Scoop Newsroom, Morning report, Manawatu radio, Dominion, longer interviews Radio Pacific and Niu FM, article in Parent and School | Gay Keating |
| Inequalities | Press March 8 | Letter to Press in support of press release re beneficiaries | Published | Viv Daley |
| Inequalities/Housing | 10 November | Letter to Western Leader promoting budget assistance for low income families | Not monitored | Gay Keating |
| Inequalities/housing | Letter to Herald January 13 | effect of rapidly rising housing prices on health | Published | Gay Keating |
| Inequality | 3 December | Director's column on PHA progress on inequalities | PHA newsletter | Gay Keating |
| Inequality | 9 dec | Letter to Herald re BPS (article by Colin James) | Not monitored | Alison B (ACYA) |
| inequality | 10 dec | Article arranged for Dom Post re benefits in this budget round, Gay Keating and Graham Howell interviewed | Story written but not run | Gay Keating Graham Howell |
| inequality | 11 | Letter to Herald on budget round | used | Gay Keating |
| Inequality | 3 March | Press release Sue Bagshaw re poverty among young beneficiaries and effect on health Liaison with Press | Published March 6 –interview with young beneficiary | Sue Bagshaw |
| Inequalities/nutrition | 7 November | Press release on New Zealand Food. Release based on no. of children with inadequate food | Picked up by radio-Global Stuff Headlines, Christchurch Press, Scoop, Newsroom | Gay Keating |
| Inequality/access | October 8 | Viewpoint on implementation of child policy | To Herald Not used | Gay Keating |
| Inequality/childpoverty Budget Policy statement | December 19 | Press release in Support of gov. announcement re help for low income families in budget 2004 | Newsroom scoop | Gay Keating |

Encouraging and facilitating informed public debate

| Area | Date | Issue | Result | People |
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Supporting the Maori caucus

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| Maori health | 12 | Letter to Dompost re coverage of Maori health issues | Not used | Marty Rogers |
| Maori health | Feb 16 | press release developed on importance of Maori health providers | | Gay Keating |
| Maori health | following Morning Report Feb 18 | Letter to Morning Report complaining about lack of balance | Not monitored | Gay Keating |
| Maori health | Monday 23 Feb | 3 letters written as individuals re Maori health providers and their place in NZ health system | Letter published in Herald | Pat Neuwelt Glen Adams Debbie Hager |
| Maori health | Feb 26 | 2 letters herald and Dom Post re Maori health providers | Published in Herald Follow up call from Listener | Gay Keating |
| Maori Health | | Letter to NZ Doctor re Maori providers | Published | Gay Keating |
| Maori Health | | Press release re Maori health providers | Only picked up on Scoop | Gay Keating |
| Maori health | | Gay on Insight panel discussing Maori health | Live to air | Gay Keating |
| Maori health inequalities | | Gay Keating approached by Listener | Published | Gay Keating |
| Maori health inequality | 1 March | Liaison with Tony Blakely re media release on mortality | Published | Blakely Howden-Chapman Crampton et al |
| Maori health promotion | January 9 | Letter to editor Marlborough Express re Maori representation on PHOs Aim: To support Maori health | Not monitored | Gay Keating |
| Christchurch branch/Maori health | 27/29 November | Press releases for E Hoki Ki Te Ukaipo and the Shirley Shopper for CHCH health promotion awards | Picked up local Maori radio, Star and brief in Chch press | Viv Daley Teresa Whatarangi Ingrid Stonhill |
| Inequality/Maori health | March 4 | Gay on MR talking about needs/race funding | Live to Air | Gay Keating |

Encouraging and facilitating informed public debate

| Area | Date | Issue | Result | People |
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Alcohol

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|---------|------------|--|-------------------------------|-------------|
| Alcohol | January 22 | Letter in response to Garth George dialogue suggesting links between health and courts | Not monitored | Gay Keating |
| Alcohol | Feb 16 | letter to Dominion Post foetal alcohol syndrome | | Gay Keating |
| Alcohol | March 1 | Letters to Gisborne Herald and ODT re binge drinking | Gisborne Herald not monitored | Gay Keating |

Breastfeeding

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|---------------|-------|-------------------------------------|-----------------------------|--------|
| Breastfeeding | Nov 4 | Liaison re article on breastfeeding | for December PHA newsletter | Louise |
|---------------|-------|-------------------------------------|-----------------------------|--------|

Climate change

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| Public health promotion/climate change | Feb 9 | Liaison editing NZ Doctor Nick Wilson article on climate change | Published | Nick Wilson |
|--|-------|---|-----------|-------------|

Direct to consumer advertising of prescription pharmaceuticals

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|------|-------------|--|---|--------------|
| DTCA | October 28 | Letters to cabinet and media calling for ban on DTCA | Published odt Not published Dom Herald not monitored | Nerida Smith |
| DTCA | 1 December | Press releases in preparation for cabinet announcement | Picked up NZPA (papers not monitored), local TV in Dunedin, | Nerida Smith |
| DTCA | Dec 17 | Liaison with Les Toop and PHA following cabinet decision-press release sent out | NZPA story-individual papers not monitored, Channel 9, Scoop, Newsroom | Nerida Smith |
| DTCA | December 13 | Press release on moves in Europe re promotion of pharmaceuticals –not sent out | | Nerida Smith |
| DTCA | January 20 | Information sent to Dominion Post for their information on changes to US regulations | Story written by Nikki McDonald, Dominion Post | |

Encouraging and facilitating informed public debate

| Area | Date | Issue | Result | People |
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Family /Whanau violence

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|-----------------|-------------|--|---------------|-------------|
| Family violence | October 13 | Letter to Dompost in support of repeal of Section 59 | Not published | Gay Keating |
| Family violence | 10 November | Letters to Herald and SST supporting stand of PM on Section 59 | | Gay Keating |

Fluoride/oral health

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|----------|-------------|--|------------------|-------------|
| Fluoride | 10 November | Letter to Southland Times supporting fluoridation of rural Southland communities | Published 11 Nov | Gay Keating |
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Public health promotion, including support for branches

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|-------------------------|---|--|---|---|
| Workforce | January 15, also sent to Health Gazette | Press release re public health workforce Aim: to highlight need for public health workforce planning | Newsroom Scoop | Fran McGrath |
| Health promotion | 12 and 17 | Media liaison re Canterbury public health awards. Media tour of Shirley Shopper bus with Cr Stonhill and PHA –CHCH press Star, Newstalk and RNZ, Mana, Tahu FM, Ruia Mai | Tahu FM, Christchurch Star and brief in Press | Ann Currie Vivien Daley Cr Ingrid Stonhill Teresa Whatarangi |
| PHA newsletter | Feb10 | Article about Christchurch health promotion award, editing of Otago article | | |
| Public health promotion | October 10 | Viewpoint for New Zealand Dr re mental health | Published | Judith Ball |
| Public health promotion | 28 Nov | Editing of profile on David Skegg | PHA newsletter | David Skegg |
| Public health promotion | 1 December | Profile of Peter Davis for PHA newsletter | PHA newsletter | Peter Davis |
| Public health promotion | | Liaison with Kai Tiaki about possible articles | | |

Encouraging and facilitating informed public debate

| Area | Date | Issue | Result | People |
|------|------|-------|--------|--------|
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Support for other public health organisations

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|--|--------------|---|--|--|
| PH promotion | , January 27 | Meeting with Leanne Bell to background her on PHA issues Interest in two stories:handwashing and alcohol and youth. | Story arranged on handwashing through Regional Public Health. | Regional Public Health. |
| Info for Women's Weekly, liaison with Auckland DHB over serious skin infection information | January 6 | Aim: to educate parents about serious skin infections: full health page in Women's Weekly published February | Published | Keating Selak bowkett |
| Public Health promotion | Feb 9 | Liaison Dr Humphries/NZ doctor re viewpoint on PHOs | Published | Dr Humphries |
| Diabetes Week Support for NGOs/diabetes | Nov1-411 Nov | Checking out possible interesting stories for Diabetes Week: calls to David TL, Aumea H TaPasifika, and Wendy Dallas Katoa Press release for Health Pacifica re diabetes awareness week activities. Media list of contacts provided | No reply from this group re publication | Kura Matenga |
| Support for NGOs/diabetes | 11 Nov | Press release for South Seas Health re diabetes awareness week activities. Media list of contacts provided | Published, resulted in good attendance and recruits for health centre | Lita Hall |
| Inequality/family violence | October 5/6 | To disseminate UN recommendations Media advice Press release editing Press release dissemination of ACYA report | Wide media coverage, Herald, ODT, Newstalk ZB, Dominion, Flipside, Maori media | Riripeti Haretuku Vivin Cheung Philip Patston Mike O'Brien Beth Wood Robert Ludbrook Professor Anne Smith John Hancock Alison Blaiklock John Waldon |

Encouraging and facilitating informed public debate

Approaches from media

Call from Newstalk ZB re orthopaedic waiting lists 20 October...call referred to Glen Adams' RNZCGP, Orthopaedic Foundation
October 20 Call from GP re NGO situation –published
October 25 from ABC in Australia re ACC scheme –referred on
Dec 6 Herald column written by Sue Kedgley
Dec 19 Call from DomPost re WHO life expectancy report
January 19 call re information on disparities from NZPA, forwarded to Paparangi et al at Wellington School Medicine
January 22 call from DomPost re cancer research, passed on to Cancer Society
Call from Insight –invitation to Gay Keating to be on a panel
Call from Listener 2 March 2004 – discussion for article, plus refer on to other sources of information (WSM etc)
Call from Morning Report-Gay Keating on panel

Media training

Two media training programmes delivered this six months.

Wellington 11 participants, five Maori
Auckland, 35 participants all Maori.

In addition, as is clear from the media log above, there is considerable support provided to individuals and groups to help frame and place stories.

Development of Healthy Public Policy

| Issue | Coordination of input to healthy public policy | Support the development of healthy public policy | Outcome |
|--|---|--|--|
| Addressing underlying determinants of health, such as inequality in income, housing, and unemployment. | Discussions with DCM, NZCCSS, FPA, CPAG, Grandparents raising Grandchildren concerning the 2004 Budget Policy Statement | Submission from a range of organisations, including the PHA on the 2004 Budget Policy Statement | Awaiting Budget 2004 |
| | | Letter to DG of Health asking what is the ministry doing to work with other Ministries on food poverty | Meeting with Ministry - Food poverty has not been raised. Interdepartmental work is within the Inequalities framework. |
| Access to effective primary and public health interventions | | Submission to Otago regional public health service on input and configuration of public health services to improve health | No response to submission |
| Environmental health | Participation with Public Health Advisory Committee on Health Impact assessment tool development day | Submission on Government owned transport sector concerning use of Health Impact assessment | No response to submission |
| Public Health infrastructure development | Participation in meeting on public health law convened by Auckland Regional PH. Participation in MoH Public Health Workforce Project | Letter to DG of Health wanting to know if there would be improved data collection on nutrition (especially breastfeeding) for young children Letter to Mrs King seeking a meeting concerning health act revision | The Ministry has no plans to improve data collection Awaiting response |
| | Public Health and other NGOs Initiation of co-ordination meetings of NGOs in response to report to MoH on advocacy by MoH funded organisations | | Awaiting discussion paper from Ministry of Health |
| | Public Health Leaders Group, selected DHB members | Draft Submission on Public Finance (State Sector Management) Act Amendment Bill (final sent on 2 April 2004) | |
| Tobacco Control | | Input into Ministry of Health development of Smoke Free Regulations review | |
| Family whanau violence | Support UNICEF and others in developing brochure on why there should be no legal defence against violence against children | | Pamphlet produced, volunteers for distribution identified. |

Development of Healthy Public Policy

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|-------|--|--|---------|
| Issue | Coordination of input to healthy public policy | Support the development of healthy public policy | Outcome |
|-------|--|--|---------|