

20 October, 2004

Peter Kennerley  
Ministry of Health  
Central Office  
WELLINGTON

Tena koe Peter

**Contract 285712/00PHA Public health infrastructure  
Six Monthly Report to 30 September 2004**

Enclosed is the contract report for the past six months from the Public Health Association.

Thank you for your agreement that the PHA continue to report six monthly on the periods ending 31 March and 30 September.

As discussed I have not enclosed all of the supporting detail. Please let me know if you wish to have copies of press clippings, submissions or Conference 2005 Call for Papers.

I have previously provided you with Strategic Plan 2004-2009 and the Annual plan 2004-2005 objectives. This report includes reporting against the Performance Measures for the 2004-05 Annual Plan.

We appreciate and thank you for your ongoing encouragement and support. I look forward to discussing this report with you.

Yours sincerely

G. M. Keating  
Director  
Public Health Association of New Zealand



## **Six Monthly Report to Ministry of Health**

**1 April – 30 September, 2004**

### **Service Objectives of Ministry of Health contract**

1. To inform the population of New Zealand on public health issues.
2. To encourage public and political interest, debate and action on public health matters.
3. To enhance co-operation between local government, Crown agencies, and groups and organisations with public health responsibilities.
4. To enhance development of the public health workforce

# Report of the Public Health Association for the six months April 2004 - September 2004

## Output One – encourage and facilitate informed debate on key public health issues

### 1.1 Planning process

<i>Strategic and annual plans to be included with relevant six monthly reports.</i>	Provided in previous report
<i>Six monthly reports to be based on the above plans and include progress against targets identified in the plans</i>	Report is formatted against performance measures of Annual plan

### 1.2 Public health communication

<i>Communication plan attached to report due 20 April 2004.</i>	Provided
<i>Six monthly report summarising issues worked on</i>	Part of report

### 1.3 Increasing effectiveness of public health media spokespersons

<i>Up to four media training sessions delivered per annum; numbers attending and summaries of feedback from participants included with six monthly reports.</i>	Details in report
<i>Other media training provided documented in six monthly reports.</i>	Details in report

## Output Two: - Provide Co-Ordination For The Development Of Healthy Public Policy

### 2.1 Co-ordination of input to public health policy

<i>Six monthly reports to include summary of linkages with groups and individuals</i>	Details in report
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### 2.2 Support the development of healthy public policy

<i>A minimum of four written submissions on regulatory legislative and policy issues made per annum</i>	Details in report
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## Output Three: - Enhance Development Of The Public Health Workforce

### 3.1 Annual Conference

<i>One conference per annum organised</i>	Full report attached
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# Performance against PHA Annual Plan 2004-05

## Champion improvement in Maori health

### Objectives

- Develop a PHA policy on Maori health outlining the different issues of health improvement, Maori advancement and Treaty of Waitangi response to inform PHA and others' actions, including advocacy
- Support the development and implementation of healthy public policy for Maori health
- Increase public support for public health approaches by participating in and leading informed debate on Maori health
- Support public health practitioners to champion Maori public health through continuing training on the *Advancing public health policy for Maori* checklist.

### Performance measures

Measure for year ending March 2005	Achievement for 6 months ending 30 September 2004
Draft position statement on Maori health circulated to members in October newsletter, approved by Council at February/March 2005 meeting	Delayed. Planned for inclusion in subsequent newsletter, December 04
All PHA submissions apply the <i>Advocating public health for Maori</i> checklist	Achieved
Seven stories or media releases in the Maori media	2 achieved this period
Seven Maori public health spokespeople in media	2 this period
Individual coaching for the Maori caucus and other Maori health spokespeople	1 spokesperson coached, this period
Offer Maori spokespeople workshopping with experienced Maori media journalists in getting your message out in the Maori language	Process begun
Implement training on <i>Advancing public health policy for Maori</i> checklist.	Training developed and trialled in Auckland. Tai Tokerau training planned for October

# Performance against PHA Annual Plan 2004-05

## Support initiatives by members and other organisations, on matters of PHA policy

### Objectives

- Ensure that PHA maintains an up to date policy base
- Make submissions, develop and implement communications plans and take other actions on specific public health issues

Measure for year ending March 2005	Achievement for 6 months ending 30 September 2004
Policy database reviewed annually by Committee and new policies or policy revisions developed in a planned manner	Policy database reviewed by Council, June 04. Policy development plan formed.
Communication plans developed and reviewed in February and August or more frequently	Communications plans for public health issues reviewed in September.
8 submissions or media releases on public health issues, based on PHA policies	Exceeded – see following sections
4 requests per month for PHA comment from media	11 requests this period
80% media requests answered within one hour and comment given in time frame negotiated	achieved
PHA makes substantive response to 50% requests for support from other organisations where these are consistent with PHA policy or values	See update on alliances, below

## Update on alliances

The PHA has formal alliances with the following groups.

Membership of the Health Promotion Forum. (Dallas Honey is currently on the HPF Board)

Membership of NZ Drug Foundation

Membership of Obesity Action Coalition

Smoke Free Coalition Membership

Participation in the Working Group of the Health NGO Forum serviced by the Ministry of Health

Participation in the MoH Sector Reference Group on Public Health Workforce ANGOA membership

Memorandum of Understanding with Mental Health Foundation

Trustee of the Population Health Trust (Marty Rogers is the current Trustee)

Participate in selected activities as part of EPOCH (End Physical Punishment of Children)

## Performance against PHA Annual Plan 2004-05

Reciprocal arrangement with PHA Australia for exchange of newsletters and two conference registrations, and the American PHA with one conference registration. Membership of the World Federation of PHAs.

The active alliances of the PHA in the last six months are listed below.

Economic factors , especially for children	Child Poverty Action, Council of Christian Social services, Barnados, UNICEF, ACYA, NZFVWO
Housing	He Kainga Oranga -Housing and health research programme;
Alcohol	NZ Drug Foundation, Alcohol Health Watch ;GALA
Fluoride /oral health	Hutt Valley DHB, Northland DHB
Skin infection	Hutt regional public health, A+ Regional Public Health
Family violence – physical punishment of children	EPOCH, UNICEF Refuge
Developing public health infrastructure	Public Health Leaders Group MoH Hapai, HPF
Local government elections	Members, Branches, Maniaia PHO, Kawakawa PHO
Child health	Pediatric Society – seeking papers for Health Promoting Schools conference day
Breastfeeding	La Leche League
Food and Nutrition	NZ Dietetic Association – submission on Food Supplements Regulations

### *Requests to PHA for support that have been declined*

Care of Children Bill – mandatory information to parents for an application for termination of pregnancy.

Water Pressure Group, Auckland – Auckland water issues.

CPAG – Schools use more gambling money – no current PHA statement on gambling

## Performance against PHA Annual Plan 2004-05

**Encourage decision makers to address the underlying social, economic, cultural and environmental determinants of health**  
**Seek reduction in health inequalities, including inequalities in access to health services**

### *Objectives*

- Increase action on health inequalities by revising the PHA policy on health inequalities and developing a policy on Pacific public health
- Support the use of health impact assessment
- Develop a PHA policy on physical and natural environmental health determinants and ecology
- Support the development and implementation of health public policy on determinants of health and health inequalities through submissions

### *Performance measures*

Measure for year ending March 2005	Achievement for 6 months ending 30 September 2004
Draft revised position statement on health inequalities circulated to members in October newsletter, approved by Council at February/March 2005 meeting	Delayed. Planned for inclusion in subsequent newsletter, december 04
Draft revised position statement on Pacific health circulated to members in August newsletter, approved by Council at October/November 2004 meeting	On track
Develop a PHA policy on physical and natural environmental health determinants and ecology	On track.
Four submissions made by PHA on Parliamentary bills and other policies that relate to health determinants and/or inequalities (including Budget 2003, Budget Policy Statement 2004, Public Health Bill).	See following sections
Meetings no less than annually with Ministers and associate Ministers on policies relevant to inequalities and underlying factors in health planned and reported.	Not arranged this period
PHA annual conference utilises opportunity to reach a broad audience on equity, social, economic and cultural determinants factors in health	Very successfully achieved in 2004
Key messages in media achieving 10 statements broadcast, 10 letters published, 3 viewpoint or similar articles published	See following sections
HIA applied by PHA to 3 public policies, with explicit statement about impacts on Maori and the inequality impacts	Applied to Housing strategy and to Council Long term Community Council Plans

## Performance against PHA Annual Plan 2004-05

### Strengthen, and lead where appropriate, action to improve the infrastructure for public health development and response

#### Objectives

- Strengthen the roles of NGOs in public health, including continuing public health advocacy
- Increase cohesion and skill development in the public health workforce
- Improve the Public Health regulatory environment
- Work with PHOs to improve linkages with public health
- Encourage and facilitate PHA branches to support public health perspectives within DHBs and local and regional government, focussing on local body elections
- Support to public health spokespeople to work more effectively with media

#### Performance measures

Measure for year ending March 2005	Achievement for 6 months ending 30 September 2004
Submission on Ministry of Health's paper on advocacy and NGOs	In development – due November 04
Participate in Ministry of Health public health workforce development reference group	Active participation, including extra meetings with Ministry in addition to reference group. PHA members informed of work in progress.
Offer to support branches to make submissions on local government role in public health	Submissions by several branches – for details see tables below
Offer to support branches to contribute to activity concerning DHB elections	Several branches supported – for details see tables below
Offer to facilitate branches to have at least one meeting with DHBs	Not this period
Maintain effective collaboration for joint advocacy and workforce development with key public health organisations, such as Health Promotion Forum, the Population Health Trust, Smokefree Coalition, Ministry of Health- Non Government Organisations Forum, Public Health Leaders Group, PHA Australia, World Federation of PHAs	Regular contact with many agencies – see “alliances”
Offer to support branches to create structured opportunities in different districts for public health –primary health care collaboration.	Not this period
Newsletter (minimum five times per calendar year, electronic or hard copy) informs members of aspects of current public health issues	Three this period
Public health policy champions demonstrated to be active in the media	See media reporting
Offer media training to branches and other public health organisations, consistent with PHA policy.	63 people trained (includes one Pacific session run in conjunction with Elma Ma'Ua). Includes about 10 Maori participants.  27 Media releases (21 published) Includes 3 media advisories re meetings etc –not intended for publication 31 Letters to editor Seven viewpoints offered, six published. Nine interviews/broadcasts resulting from media liaison, rather than letters or press releases

## ***Growing our Own* - PHA conference 2004**

30 June – 2 July 2004

This conference was both a celebration and a challenge. We no longer have to look to countries half a globe away for ideas, leadership, models, and academic achievements. These are now to be found within our own shores. In recognition of this ‘coming of age’ in public health, we also recognise that we have a responsibility to contribute to global developments in public health, with a special focus on our own region, the Western Pacific. It addressed the challenges – how to build on our achievements and make the most of local, regional and global opportunities to support future developments in public health.

There were several sub-themes. *Emerging issues* covered a wide range of topics with the keynote address is on public health emergencies, and papers exploring other emerging areas. *Maori achievements* and challenges were presented and discussed throughout the conference. New Zealand contributions to *public health development in the Western Pacific* region were the focus of the second day of the conference, including two keynote addresses. *Community development*, including the issues facing Pacific peoples in NZ was the focus of the final day.

This conference followed PHA expectations of best practice that wherever possible conferences should be opened on a marae. As in recent years the conference kaumatua was a great support and participated in all aspects of the conference – and he is now a great ambassador for public health in the Maori community.

Around 250 people attended conference.

Conference evaluation forms revealed that the best features were networking followed by keynotes then the presentations, in particular themed workshops. Overall satisfaction with the conference averaged 7.0 out of 10. The median age group of attendees was 30 -49, with over 20% of feedback forms coming from students. The ethnic breakdown of those who returned evaluation forms was

Pakeha 72%

Maori 19%

Pacific Island 2%

Other 5%

Thirteen scholarships to attend conference were funded from a grant from the JR McKenzie Trust.

Pauline Barnett was named as a Public Health Champion at the Conference Dinner.

## Encouraging and facilitating informed public debate

Policy	Issue highlighted	Broadcast/print	Comments	Spokesperson PHA /nonPHA
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### Access to health services

Access	Interview with Newstalk ZB re voucher schemes and access to public hospitals	Played 30 July		Gay Keating
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### Access for People with Disabilities

Access for People With Disabilities	Viewpoint sent to Doctor July 4	Published		Dawn Gourdie
Access with people with disabilities	Press release 14 June highlighting PHA policy	Picked up Newstalk ZB, Newsroom Scoop, Otago Daily Times		Dawn Gourdie

### Aid to the Pacific

Aid to the Pacific	Press release July 1 (PHA conference)	RNZ, Niu FM, Newstalk ZB, NZ Herald		George Salmond / Helen Leslie
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### Alcohol

Alcohol	Viewpoint for Herald	Written by PSJ/Gay published 12 April		Gay Keating
Alcohol	Letter to Herald re foetal alcohol syndrome May 3	Not monitored		Pat Neuwelt
Alcohol	April 28 Letter to Herald in support of Alcohol Healthwatch on alco.icecream etc	Not monitored		Pat Neuwelt
Alcohol	June 14 Letter re problems of alcohol addiction in young	Sent to Daily Post		Gay Keating
Alcohol	June 16 Letter to Dompost re abortion rate and alcohol	Used		Gay Keating
Alcohol	June 16 Letter to Marlborough express re foetal alcohol syndrome	Not monitored		Gay Keating
Alcohol	Letter to Daily Post re youth smoking 10 June			GY Keating
Alcohol	Letter to Dom Post re drinking age	Published		Gay Keating
Alcohol	Comment to SST on alcohol/co-ordinated comment with Alcohol Healthwatch	Published August 16		Gay Keating
Alcohol	Alcohol, letter to Marlborough Express	Not monitored		Gay

## Encouraging and facilitating informed public debate

Policy	Issue highlighted	Broadcast/print	Comments	Spokesperson PHA /nonPHA
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### Assistance to branches

Assistance to branches	Writing of President's report for annual report/media report	PSJ/Marty		Marty Rogers
Auckland	Media release to support Ak election meeting/liaison with Ak members September 6-8	No pick up-media release sent out very late		Rebecca Williams
Central Districts	Press release Wairoa 4 June re council submission	Not monitored		John Waldon
Auckland	Viewpoint for NZ Herald on why people should vote in DHB elections	Published		Rebecca Williams
Central Districts	Press release on Long Term council Plans	Sent to Gisborne Herald/radio (understand this was used-no copy)		Heather Robertson
Wellington	Article in Dom Post 4 August on Wellington branch election meeting	Dominion Post		
Central Districts	Letter on screening 6 August to Manawatu Evening Standard	Not monitored		Virginia Signal
Central Districts	Advertisement and Press release for Central Districts on DHB election meeting August 29	No media pick up		John Waldon
Canterbury	May 17, Media advisory finalised and sent out with registration information about PHA conference (PSJ)	Sent to range of media		
Central Districts	Press release to HB media in support of increased housing for health and HIA	Not monitored		Ann Shaw

### Breastfeeding

Breastfeeding	Media plan for La Leche League conference	For their planning purposes		Penny St John
Breastfeeding	Media workshop La Leche 28 May			Penny St John
Breastfeeding/support for other organisations	30 July/2 August press release/media liaison for Liz Weatherly's media release	Picked up NZPA, RNZ, Checkpoint, Global, guest on Newstalk and Radio Pacific, Women's Weekly, Newsroom and Scoop, TV1, TV3 Dominion, local Auckland media		/Liz Weatherly

## Encouraging and facilitating informed public debate

<b>Policy</b>	<b>Issue highlighted</b>	<b>Broadcast/print</b>	<b>Comments</b>	<b>Spokesperson PHA /nonPHA</b>
Breastfeeding/support for other organisations	August 5 2 Media advisory/contacts for media for La Leche conference in September	For information only But Rosemary Interviewed Newstalk ZB, Upper Hutt Leader		Rosemary Gordon
Breastfeeding/support for other organisations	August 6 sent out end of September Press release Gary Moller for La Leche conference in September	NZ Herald (we don't have the clipping)		/Gary Moller

### Climate change

Climate change	Nick Wilson viewpoint to Doctor re health benefits of supporting carbon taxes	Written by Nick, edited by PSJ Published March		Nick Wilson
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### Direct to Consumer Advertising

DTCA	May 17 Response to BMJ article /support for Health Minister's call for a ban	Published in BMJ online		Nerida Smith
DTCA	June 8 Letter to Dom re support for DTCA	Not published		Gay Keating
DTCA/pharmaceuticals	April 22 Interview Newstalk ZB re US plans to import generics	Newstalk ZB		Nerida Smith

### Family Violence

Family violence	June 2 Letter in support of OCC research advocating alternatives to physical punishment	Published Otago Daily Times		Gay Keating
High death rate by murder of NZ children	Liaison with Sunday Star Times	Sunday Star Times 25 July		Gay Keating

## Encouraging and facilitating informed public debate

Policy	Issue highlighted	Broadcast/print	Comments	Spokesperson PHA /nonPHA
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### Housing/inequalities

Housing	Thursday 10 June Praise for council for not going ahead with rental increases	Hawkes Bay Today/not monitored		John Waldon
Housing	June 17 Letter re need for council support on housing issues	Nelson Mail/not monitored		Keith Preston
Housing	June 17	Manukau Courier		Robin Kearns
Housing	Letter sent to Nelson Mail			Keith Preston
Housing	Listener June 25	Published		Gay Keating
Housing	Two letters following up Gay's viewpoint	June 25/not monitored		Robin Kearns Pat Neuwelt
Housing	Viewpoint NZ Herald	Published June 25		Gay Keating
Housing	Housing research (PHA conference)	TV1, NZ Herald		Phil. Howden- Chapman
Housing	23 July, letter to Herald re housing crisis in Ak	Published		Gay Keating
Housing	Press release on housing submission	Newstalk ZB 11 August		Gay Keating
Housing	Housing press release sent to Radio New Zealand as part of co- ordinated package across sector	Used on Morning Report as part of package..Also picked up by Newstalk ZB, follow up response media release by NZ First		Gay Keating
Housing and health	June 16 Letter to Herald re high TB rates and overcrowding	Used		Gay Keating
Housing and health	Liaison with Mana	I/V Mana re meningococcal vaccine July 17		Gay Keating
Housing and health	Letter to Daily Post July 15 re rapidly rising electricity prices	Not monitored		Keith Preston
Housing and TB	Herald June 16	Published		Gay Keating
Housing Manukau Courier	Manukau Courier June 17	Not monitored		Robin Kearns
Housing/inequalitie s	Viewpoint sent to NZ Herald	Used		Gay Keating
Housing/inequality	Housing press release sent to RNZ Leigh-Anne Wiig (attempt to get coordinated comment across inequalities sector Monday 9 August	Package on Morning Report/		Gay Keating

## Encouraging and facilitating informed public debate

Policy	Issue highlighted	Broadcast/print	Comments	Spokesperson PHA /nonPHA
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### Social and economic Inequalities

Inequalities	Media liaison re Prof Sinfield, calls to Sunday, Dominion, Listener /Prof Sinfield	Interviewed for Sunday and Listener		/ Professor Sinfield
Inequalities	Writing of viewpoint for Adrian Sinfield for Herald May 20/media liaison for post budget breakfast	Published Herald		/ Adrian Sinfield
Inequalities	Post budget press release May 27	Scoop, Newsroom		Gay Keating
Inequalities	May 27 Media liaison for post budget breakfast, Wellington	TVNZ,Breakfast, TV3, Pacific Network, religious media, Radio New Zealand		
Inequalities	Bronchiectasis (PHA conference)	New Zealand Doctor		/ Ramon Pink
Inequalities	Defining poverty (PHA conference) July 3	Broadsheet		Peter Crampton
Inequalities/CPAG (work for other NGO)	Media advisory for Adrian Sinfield, visiting expert on UK initiatives April 21	Interviewed for Sunday And Listener Article		/ Adrian Sinfield
Inequalities/CPAG May 12	Meeting with CPAG re budget breakfast and discussions about viewpoints in publications (to be co-ordinated by PHA	Media advisory written for CPAG		
Inequalities/poverty	Press release following budget	Scoop/Newsroom		Gay Keating

### Maori health

Maori health	Query for info from Ester Bennet AUT student,	info and contacts provided		Tony Blakely L. Malcolm Gay Keating / HCA
Maori health	Race relations (PHA Conference)	CHCH Press 1 July		/Hana O Regan
Maori health	Sunday Star Times-Gay in SST on reasons for high Maori infant death rate from homicide	Sunday 25 July published		Gay Keating
Maori health FAQ	Editing	On hold		
Media coaching/Maori workforce development	Liaison with TK about assistance for Marty/Maori media training July 21			

## Encouraging and facilitating informed public debate

Policy	Issue highlighted	Broadcast/print	Comments	Spokesperson PHA /nonPHA
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### Nuclear disarmament

Nuclear disarmament	Letter to Herald May 3	Not monitored		Robin Kearns Nick Wilson
Nuclear disarmament	Letter to NZMJ sent out on behalf of Nick Smith	Published		Nick Wilson

### Food and Nutrition

Nutrition	Survey of teenagers/spending/ 'junk food (PHA conference	NZ Herald July 03		/ Helen Darling
Nutrition	Interview CHCH Press re TV and obesity July 15	Published		Gay Keating
Nutrition	Media release in response to Social Report August 20	NZ Herald, Stuff, Newstalk, Scoop, Newsroom, Inquiry from TV 3		Gay Keating
Nutrition	Press release in response to announced Industry Accord September 2	Newstalk ZB Dominion,		Gay Keating

### Oral health

Oral health	June 17	Daily Mail/not monitored		Gay
Oral health	Daily Mail June 17	Not monitored		Gay Keating

### Public health promotion

Public Health Promotion	PHA Bulletin 19			
Public Health Promotion	PHA bulletin 20			
Public Health Promotion	PHA bulletin 21			
Public Health Promotion	PHA bulletin 23			
Public Health Promotion	John Langley article for newsletter July 28			John Langley
Public Health Promotion	Conference briefs Article on Public Health Champion July 21 Newsletter/public health information			
PHA promotion	June 8 editing for PHA newsletter			
Public Health promotion	800 word article for Newsletter on conference	Written by PSJ		Vivien Daley
Public health	President's report and media report			Penny St John
Public Health	Skin cancer/schools (PHA conference)	Herald		/ Janet Jopson
Public Health	Agony aunts 7 July	Press		

## Encouraging and facilitating informed public debate

Policy	Issue highlighted	Broadcast/print	Comments	Spokesperson PHA /nonPHA
	(PHA conference)			
Public Health	Healthy congregations (PHA conference)	Touchstone		
Public Health	Volunteers in Stay on Your Feet campaign (PHA conference)	Church publication		
Public Health	Refugees and health (PHA conference)	New Zealand Doctor		Jody Lawrence
Public Health	Press release on public health champion	CHCH press 2 July		Pauline Barnett
Public health	School closures and effect on health (PHA conference)	Weekend Herald, Timaru Herald/ Tomorrow's Schools July 3		Robin Kearns
Public health	Report to Comms Committee on conference media 30 July			
Public health promotion	Bulletin No 22 July 17			
Public health profile	Liaison re profiles of public health nurses			
Public health promotion	Liaison with NZ Doctor and Diana Salter over submission to Select Committee on <b>Re Public Finance (State Sector Management) Act Amendment Bill April 21</b>	Press release written not signed off until Gay Keating's return-not sent off but liaison with NZ Doctor –article published		Diana Salter
Public health promotion	Rheumatic fever project in Northland (PHA conference)	Published NZPA/Northern Advocate July 03/'New Zealand Doctor/ Tomorrow's Schools		Jonathon Jarman/Te Runanga O Whangaroa
Public health promotion	Media advisory re PHA conference mid May	For information only		Marty Rogers
Public health promotion	Media release Infectious disease control (PHA conference)	New Zealand Doctor Press		/ Lance Jennings
Public Health promotion	Fathers suffering from depression (PHA conference)	Sunday Star Times 27 June		Harald Breiding Buss
Public Health promotion	Viewpoint re mental health	Published NZ Doctor 28 July		/ Judith Ball
Public health promotion	Nursing profile of Wons (part of PHA promotion of public health nursing)	For PHA news, Kaitiaki to publish		Ruth Davy
Public health	Viewpoint for	Not published		

## Encouraging and facilitating informed public debate

<b>Policy</b>	<b>Issue highlighted</b>	<b>Broadcast/print</b>	<b>Comments</b>	<b>Spokesperson PHA /nonPHA</b>
promotion	Dompost on why people should vote in DHB elections			
Public health viewpoints	June 15 liaison with medical media re public health viewpoints-two proposals accepted			
Public health/housing	Press release 10 June as a result of submission to Gisborne District Council	Gisborne Herald/not monitored		Heather Robertson

### **Tobacco Control**

Tobacco Control	Thursday 10 June Letter re deaths in Northland calling for people not to smoke in cars	Sent to Northern Advocate-used		Gay Keating
Smoking rates among youth	Otago Daily Times June 17	Published		Gay Keating
Tobacco	June 8 Media release re lolly flavoured cigarettes	Published in ODT, Press, NZPA, Newsroom, Scoop, Newstalk ZB, Food Industry Weekly, Challenge Weekly, Flipside to follow up with a feature		Gay Keating
Tobacco	June 11 Query from Channel 9 re lolly flavoured tobacco. Liaison with Smokefree Coalition on ways of assisting programme			Leigh Sturgiss
Tobacco	June 17 High smoking rates among youth	ODT		
Tobacco control	Press release on chocolate flavoured tobacco 4 June	Newsroom/Newstalk ZB, xtra News, Press		
Tobacco control	June 17 re high rate of deaths in Northland	Northern Advocate published		Gay
Tobacco control	Letter to Press re tobacco tax	Published 21 June		Gay KEATING
Tobacco control	Letter to ODT re high rates of teenage smoking	Published 23 June		Gay Keating
Tobacco control	Quitline figures (PHA conference)	Herald July 3		Helen Glasgow

**Calls from media for comment from PHA**

Herald on Serious skin infections-referred to Brendon Bowkett (Gay Overseas) 22 April  
 Newstalk ZB on pharmaceutical issue (Nerida Smith) 22 April  
 Newstalk ZB on DHB deficits 4 May 2004  
 Ester Bennett AUT re Maori providers 6 May  
 Breakfast TV re post budget breakfast  
 Mana-general touch base July 14-interview Gay Keating re meningococcal disease  
 Christchurch Press July 15- TV and obesity  
 Newstalk ZB (Tim Fookes) re access to primary care July 28  
 TV3 re obesity and fat tax  
 Insight-Maori diabetes (contacts) September 8  
 NZ Herald re nutrition September 21

**Media training**

Media training 29 April (one day session)	17 people (family violence-women's refuges) 4 Maori		Penny St John
Media training	May 10 Document written for branches to consider future direction of media training		
Media training	La Leche leaders 28 (breastfeeding) PennySt John 8 participants		
Media training	Information to AK Pacific groups re media training 30 July		
Media training	La Leche conference September 24 14 people		Rosemary Gordon
Media training/support for other organisations	Development of media strategy for Collective of Women's Refuges Wednesday 7 April		Penny St John
Media workshop	Te Pounamu Women's Refuge/preventing violence services 13 participants	June 29	Penny St John Damiane Rikihana
Media Workshop	July 14 7 participants	Pacific Health Service Wellington	Elma Ma'ua and Penny St John

## Development of Healthy Public Policy

Issue	Coordination of input to healthy public policy	Support the development of healthy public policy	Outcome
Addressing underlying determinants of health, such as inequality in income, housing, and unemployment.		Joint signatory to letter to Dr Cullen, seeking action this winter on implementing relief for children in poverty.	No action from government
Environmental health		Developing position paper – background draft paper prepared	
Public Health infrastructure development	Nomination of Kathrine Clarke to be NGO nominee on PHO Strategy and Development Taskforce to advise the MoH Actively supporting the development of national and regional meetings of public health Researching the role played by PHUs in relation to planning and Funding, and CPHACs in various DHBs		
Alcohol	Co-ordination meeting with AHW, NZDF	Supporting GALA at Select Committee on presentation of petition calling for review of placing control of advertising with the industry.  Developing submission to second National Mental Health and Addiction plan	Select Committee still considering issue  Due next period
Tobacco Control		SF regs submission under development	Due next period
Family whanau violence	Pamphlet produced, volunteers for distribution identified.	Supporting the nomination of a PHA member to a reference group on the development of a Standard to implement <i>Te Rito</i> .	Increased public awareness of alternatives to smacking and the need for law change.
Advocacy and lobbying	Co-ordinating information flow and possible response		
CPAG Every child counts	Participating with other child interest groups to raise profile of child issues over the next year.		Increased public awareness of child poverty and violence and need for policy change.

## Development of Healthy Public Policy

Issue	Coordination of input to healthy public policy	Support the development of healthy public policy	Outcome
Elections 04 plus appointees	<p>DHB election sheet information for candidates and sheets of question to ask candidates</p> <p>Local Government election sheet information for candidates and sheets of question to ask candidates</p> <p>Regional Government election sheet information for candidates</p> <p>Election meetings attended in Palmerston North, Auckland, Whangarei, Kawakawa.</p> <p>Election meeting supported in Wellington</p> <p>Information posted to candidates in two additional districts</p>		Increased awareness by local and regional Council and DHB candidates (many of whom become decision makers) of the role of their organisation in public health. Increased public knowledge of the public health roles of local government and DHBs
Food and Nutrition	Adopting a position statement on food, nutrition and Health	<p>Participation in reference group on health claims made in relation to foods</p> <p>Submission on Food Supplement regulations changes proposals, including change to folate</p>	Evidence-based statement available to public health community.
Housing		Submission on NZ Housing Strategy	No response yet from government
Health Literacy	Gathering interest in health literacy as an area for future development		
LTCCPs	<p>Submissions drafted with PHA members or other public health people on draft LTCCPS in</p> <p>Gisborne</p> <p>Wairoa</p> <p>McKenzie</p> <p>Napier</p> <p>Wanganui</p> <p>Information on possible measures circulated to all PHUs via Public Health Leaders group</p>		Increased awareness by local and regional Councils of the role of their organisation in public health.

## Development of Healthy Public Policy

Issue	Coordination of input to healthy public policy	Support the development of healthy public policy	Outcome
NZ international development assistance	Adopting a position statement on NZ international development assistance	Submission on NZ AID's health policy under development	Evidence-based statement available to public health community.
Transport	Adopting a position statement on transport and health		Evidence-based statement available to public health community.
Oral health	Developing a draft position statement	Letters to far North District Council and to Whangarei District Council  DHB consultations	Unsuccessful - Council positions not changed
Prison health	Developing a draft position paper		
CC dhb needs assessment		Supporting Wellington branch to make input on Capital Coast Health's draft Needs Assessment	Improved quality of CCHDHB NHA
Research priorities		Submissions to HRC on priorities within the population groups of Maori health, health of Pacific people, older people, children and youth and people with disabilities	No decisions yet from HRC
Discount rate – and anti-prevention bias	Linking economist and presentation opportunities to change the discount rate used by the Ministry of Health and PHARMAC		Will be greater understanding by a wide health and economics community of issues affecting priority decisions
Mental health and addictions		Submission development underway	