



**Public Health Association of  
New Zealand  
Annual Report 2006**

**Mission**

*To improve the health of all New Zealanders by progressively strengthening the organised efforts of society by being an informed collaborative and strong advocate for public health.*

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## Report from the President and Vice President

Tēnā ra koutou I ngā ahuatanga o te waa. Ka mihi te Atua, te Arikinui Atairangikahu me tona Kahui Ariki nui tonu. He tangi tonu ana ki ngā mate o te waa. No reira, moe mai koutou, moe mai hoki I te hoa rangatira I roto I ngā ringa o te Ariki. Moe mai haere haere haere.

Kaati! Ratou ki a ratou, tatou ki a tatou tēnā ra koutou katoa.

What a year 2005/2006 has been for the Public Health Association, public health in New Zealand and internationally, and of course the highly committed and dedicated workforce.

This year the PHA has had the good fortune to have two very special women in the role of President. This has been a short-term measure to ensure the PHA maintains a high profile nationally and continuity of business. It is with sadness we said farewell to Noeline Holt, a stalwart of PHA operations. Noeline was a part of the PHA for six years and we wish her well in her new role at Rural Women New Zealand.

We also welcome Liz Price who has ably taken over the media and communications portfolio from Penny St John, and Bella Bartley who has stepped into Noeline's shoes.

The review of PHA operations has been completed with implementation of recommendations expected to be completed early in the new financial year, and a timeframe for consultation with members regarding the constitution and by-laws will be presented at the 2006 PHA conference.

In August last year New Zealand was ably represented at the 11th World Health Organization hui in Bangkok by Gay Keating, Kathrine Clarke, Alison Blaiklock and Brendon Leonard, with the New Zealand Ministry of Health also present. As a result of their robust participation and influence the current draft Bangkok Charter takes cognisance of the determinants of health and human rights.

At a national level the PHA team has been involved in a number of key policy directions. These include:

- supporting local communities to understand and participate in the Long Term Community Council Planning process
- development of an election manifesto
- supporting local communities with District Health Board elections
- submissions to the Treasury and Health Select Committees.

As always public health is under siege, but the continued commitment of the public health sector will ensure that "PUBLIC HEALTH" remains on the agenda.

No reira koutou ma, tēnā koutou tēnā koutou tēnā koutou katoa.

Marty Rogers  
President

Dallas Honey  
Vice President.

## Report from the Director

An informed, collaborative and strong advocate for public health; that's the PHA mission and, for the 2005/06 year, that's exactly what we've been.

The regular input from members who are expert in their field and liaison with specialist groups ensures that PHA advocacy is well informed. Our advocacy has been on mental health, violence against children, fluoride, alcohol, tobacco, breastfeeding, obesity, child poverty and more. There is no way that a small staff could be expert in the breadth of public health issues on which the PHA takes a stand. The strength of the PHA continues to lie in the commitment and voluntary contributions of members.

A big focus of our work in 2005/06 has been the project to develop core competencies across public health. We're working across disciplinary boundaries to identify the basic competencies that everyone needs to have to be able to work effectively in public health. While Sue Sewell,

the project senior analyst, is based in the PHA, this is a project that depends on collaboration with all the disciplines that make up the public health workforce.

In addition to the PHA taking an active role in advocacy for public health we continue to build capacity for others to be advocates. Our media specialists Liz Price and Anton Blank coach groups and individuals on ways to get their message across. We've also been building our store of resources to assist others in advocacy. This year we have added a guide to writing letters to the editor as well as a guide to making submissions to local and regional government.

Nau te rourou, naku te rourou ka ora te iwi.

Gay Keating  
Director

## Report from the Treasurer

The Public Health Association remains in good financial health. Through responsible and diligent management and successful conferences, the PHA has attained reserves. These are, however, still not sufficient to ensure financial security. PHA reliance on outside funding continues to remain key. The PHA reviewed internal practices and this resulted in some changes to current practice.

Including conference and branches, there was a net surplus for the year of \$54,324. The office operated a small surplus, coming in \$13,680 (4 percent) under income. Equity and special reserves at year end total \$504,122, an increase of 12 percent on the previous year. PHA Branch accumulated funds total \$ 63,843.

### Contractual services

The Public Health and Advocacy contract with the Ministry of Health funds the activities of the director, media communications and support. The contract is for three years from October 2003 to September 2006. An additional contract was received from the Ministry of Health to organise and facilitate the Core Competencies workforce development project, and will run to February 2007.

### Membership

Membership numbers have remained stable. Ten percent of each membership fee returns to the member's branch to fund local activities. The fee structure has been reviewed and increased to reflect the cost of living increase of the PHA. This has equated to an average increase of \$5 per income bracket.

### Conference

The 2005 Conference, which was superbly hosted by the Wellington Branch, was an outstanding success. The surplus \$37,599 (an important source of annual funding for national operation costs) was considerably higher than anticipated, with the Branch and National office financially benefiting.

The figure that was handed over by the conference organisers was \$58,000. There were still some costs to pay (\$9,000). Also \$12,000 was from the Ministry of Health which was not conference surplus, taking us down to \$38,000 REAL profit.

### Funding and sponsorship

A pro-active policy of applying to funding organisations such as the J R McKenzie Trust for small grants has resulted in \$15,000 for conference sponsorship, and improved guidelines to support the volunteers who organise the conference.

### Reserves

Currently, \$339,227 is invested in investment accounts. Interest rates on investments have been between 6.2 and 8 percent. As with any small business it is a prudent measure to have sufficient funds to operate for four months in the event of no income. It is quite possible to

lose the Ministry of Health contract – it’s happened twice before. The PHA has formed a finance committee to consider all investments. This committee is made up of the treasurer, two council members and the director.

### **Acknowledgments**

I would like to acknowledge the support and assistance received from our Director, Gay Keating, finance committee member Dallas Honey and Helen Povey from Julie Lamb Associates.

## **2005/06 PHA Executive Council**

The 2005/06 Executive Council is as follows:

President	-	Marty Rogers,
Treasurer	-	Lisa McNab
Auckland	-	Kathrine Clarke
Waikato	-	Dallas Honey
Central District	-	John Waldon
Wellington	-	Louise Delany
Canterbury	-	Gillian Abel
Otago/Southland	-	Richard Egan
Māori Caucus	-	Lisa McNab
Māori Caucus	-	Ngamata Skipper
Māori Caucus	-	Michelle Mako

## **2005/06 Highlights from the branches and Māori Caucus**

### **Auckland**

The membership of the PHA continues to grow. Activities have been somewhat limited this year with most of the activity focusing on the 2007 conference. A successful planning day was held at the Sorrento, where we were challenged to open our minds and think outside the traditional public health paradigm, and as a result set up a number of work streams to start the detailed planning.

One work stream was tasked with confirming the name and theme of the 2007 conference, and I am pleased to announce the theme as “Te Torino – re-imagining public health”. This comes from the saying Te Torino haere whakamua, whakamuri – at the same time as the spiral is going forward it is going back. The branch looks forward to sharing more about the conference over the coming months.

### **Central Districts**

#### **CD: Three Years On**

It has been three years since this branch took the initiative and renamed itself to better reflect the relationship we have with members from Taranaki, Horowhenua, Hawkes Bay, and of course the Manawatu. We have had a busy time as Central Districts Branch with the 2003 conference at Turangawaewae, 2004 in Dunedin, and 2006 in Wellington. All have been very successful conferences and challenge our small and committed branch to maintain the momentum of the Māori caucus, the Otago branch and the Wellington branch by repeating the success of the 2000 conference.

On the plus side we have grown our membership in this year leading up to conference, but one of our stated objectives remains unmet. In the past three years we have planned to have at least one meeting with members outside of Palmerston North – this remains a challenge for the New Year.

## **PHA Annual Conference 2006: Sustaining Public Health – Pupuritia Te Whare Tapa Wha**

The branch has had a busy year with members planning for this year's conference in Palmerston North. We have had a rocky road and along with the bumps have been some real moments of reward. The first that comes to mind is the overwhelming number of abstracts submitted for the conference – a wealth of new ideas, some so new we have had to reassess our blinded reviewing strategy. The weight of papers also showed the committee that it was time to move to an electronic system for submitting abstracts and relaying the review comments to the presenters. The new electronic system has been a wise investment and a success after being first trialled at last year's conference by the Wellington branch.

This year's theme developed quite quickly from the shared vision of windmills on ngā pae maunga, the Tararuas. The organising committee is well led by our very busy 2005-06 PHA Public Health Champion, Ann Shaw, and well supported by national office, Sue Peck (the conference organiser) and a small and dedicated supporting cast. We have put together an interesting programme with the valuable support of our Conference Abstract Review Committee (CARC) that included our Director, Dr Gay Keating, Stuart Birks (Massey University), Professor Nan Kinross, Diana MacDonald, Jan Locket-Kay and Ann Shaw (Conference Convenor). The first programme was synthesised by the CARC and has been modified to meet the changing availability of presenters. That we are oversubscribed for papers will be reflected in the number and quality of posters being presented this year.

The branch could not have achieved much of what it has done this year without the support of the Manawatu Centre of the Cancer Society, Mr Maurice Le Fevre (Conference Treasurer), Prof Nan Kinross (Branch Treasurer), and Virginia Signal (Branch Secretary).

We look forward to a successful conference and hope you all will come along to the powhiri, something members have avoided at past conferences.

### **Otago Southland**

The Otago Southland branch of the Public Health Association continues with a consistent membership, regular seminar series and responds to some local public health issues.

The membership is made up of academics, PHU members in Otago and Southland, and NGO members. While small (total 18), we have quarterly meetings which teleconference with Invercargill members. The chairperson is Richard Egan, Secretary Jennie Elliot, and Treasurer Rob McGee.

In conjunction with University of Otago's Preventive and Social Medicine department, the branch helps run and supports a "Public Health Seminar Series" during term time. A wide range of academic speakers present fortnightly.

Local issues that affect public health are responded to as capacity allows. For instance, a recent proposal to move the PHU site out of town was challenged via the media. The branch is attempting to develop the relationship with the local PHU to raise PHA membership and issues. We continue to support attendance for two students at the PHA conference.

### **Waikato/BOP/Taranaki**

This branch remains an 'email branch' that does not meet face to face due to the diverse geographical location of members. Funding was provided for Riri Ellis to attend the PHA Conference in Wellington for 2005. The local branch appreciates the assistance from national office in terms of local government work and the Hamilton fluoride campaign.

### **Te Tai Tokerau**

The Te Tai Tokerau branch, the newest of the PHA branches (officially formed in 2005) has to date convened four branch meetings; these however have been deferred to discussions through electronic means, due to convenience for members. Despite this fact, branch members have been active in public health across Northland. Many of the issues are relevant at a rural community level – for example the roll out of the MeNZB Programme in 2005, the Water Only programme being delivered into Kohanga Reo and early childhood units in 2006,

through to community facilitation and education on the "hot topic" Avian Flu.

Membership numbers for the branch have somewhat subsided during this period, with the main emphasis being placed on promoting the PHA in Northland, and the discussion of the branch being committed to host the 2008 National PHA Conference. These discussions continue.

## Canterbury

Our major effort in the past 12 months was a successful Obesity Epidemic Seminar (19 October) that was undertaken in collaboration with Healthy Christchurch. The seminar's objectives were to provide information on the 'obesity epidemic' and local and national responses to it, identify gaps in efforts to address obesity locally and explore potential strategies to address these and develop some action points about steps/strategies that could be implemented to address obesity locally.

The major priorities identified were need for:

- environmental change including active transport with strategies such as improved public transport, cycle ways
- policy, legislation and regulation particularly around food including improving access to fruit/vegetables and other staple foods (for example, GST off these items)
- work in specific settings – in particular educational settings.

We reviewed our health promotion award and decided to instead consider building our relationships with media and find opportunities to advocate for public health issues.

The branch advocated for public health perspectives by making two submissions. The first was to the Sector Policy Directorate of the Ministry of Health on direct to consumer advertising. The second was to the Health Select Committee's inquiry into obesity and diabetes.

## Wellington

The major activity for the 2005/2006 Wellington PHA was hosting the annual conference. The organising team for the conference, ably led by Louise Delany, did a great job. The Wellington Branch provided sponsorship for two conference attendees.

We have a number of new members on our Branch Committee - it makes sense to spread the load as well as making all activities more interesting and fun.

Branch activities included submissions to the Public Health Workforce Plan, the Wellington Long Term Community Consultation Plan and input to the Select Committee Inquiry into obesity and type 2 diabetes. Wherever possible, Wellington Branch supports the National Office at Select Committee hearings submissions. A small group has been formed from Wellington Committee to provide support to National Executive by way of previewing policy issues and decisions before going to National Executive.

Wellington Branch continued its tradition of holding a post-budget breakfast. This year's event was highly successful with four speakers: financial journalist, Rod Oram; economist, Peter Harris; Children's Commissioner Cindy Kiro and Post Primary Teacher's President, Debbie Te Whaiti. Over 60 persons joined us at an early breakfast to look at how well our speakers thought the budget stacked up in respect of social development goals.

The next major activity is the AGM in September. Before that we will develop some projects with associated budgets to progress in the coming year and be able to present these to the wider Wellington Branch.

## Māori Caucus Report

### Smokefree Pregnancy Forum:

- Michelle Mako was the PHA Executive Council and caucus representative for the smokefree pregnancy forum in Auckland on 13 October 2005, looking at approaches to provide support for, and to increase the number of, women

choosing smokefree pregnancies.

- From that forum, Michelle was asked by Māori groups and individuals attending to be their representative on the sub-committee subsequently formed out of the forum.
- Michelle was interviewed for Māori news at the forum, and subsequently developed an opinion piece on Māori and smokefree pregnancies with Anton Blank for the PHA news.

**Status:**

- Ongoing Managed by the Education for Change (EFC) organisation. Note: the subcommittee has not met with, or been updated by, EFC for several months.

**PHA Executive committee:**

- Michelle Mako and Lisa McNab are members of the PHA Executive Committee, providing support to the PHA National Office on day to day operational matters as required.
- Lisa McNabb also provides treasury support to the Executive Council and committee.
- Ngamata Skipper may be brought into the Executive committee to provide additional support and to ensure the committee is consistently able to achieve a quorum.

**Status:**

- Ongoing – routine and as required.

**Capacity and Capability development:**

- Michelle Mako and Katherine Clarke have been providing support in the development of Job Description and contracts for the National Executive Officer (NEO) position.
- Michelle has been acting as Vice-President for PHA Council pending Marty's return as President.

**Status:**

- Initial work to develop Job Description and contracts undertaken, but this has not slipped behind agreed timelines. Dallas to advise re: progress.

**Post Budget Breakfast – Wellington Branch:**

- Michelle Mako was a member of the Wellington Branch organising committee to develop and deliver on the annual PHA Post-Budget Breakfast.
- The event was successful with good attendance from over 50 people and achieved some positive media coverage.

**Policies and position statements:**

This has been an area where the caucus has made no progress for the year.

- Outstanding position statements for the Caucus are:
  - Māori Health Position Statement: - this needs significant work in order to progress back to the wider caucus for agreement and ratification. The recommendation is that some of the caucus funding is used to get an external contractor to undertake the necessary work to complete this position statement.
  - Inequalities Position Statement: - members of the caucus identified some concerns about the currently approved position statement in respect of inequalities for Māori. However, it is unclear whether these concerns and issues have ever been clearly articulated or documented. This in turn has meant that National office has received no official guidance from the caucus as to how to proceed on this position statement or what amendments are required. This needs to be

discussed and clarified by Caucus.

**Status:**

- Incomplete – requires further work and discussion by caucus.

**Resignations:**

- Ngamata Skipper's term has ended. She is not available for a further term.

## Financial Statements

### Statement of Financial Position

**PUBLIC HEALTH ASSOCIATION OF NEW ZEALAND INC**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 MARCH 2006**

2005		Notes	2006
\$			\$
	<b>Current Assets</b>		
200	Petty Cash		200
75,656	ANZ Banking Group	2	139,543
319,547	Short Term Deposits	3	248,354
53,426	PHA Branch Bank Accounts	4	63,843
30,740	Accounts Receivable		40,890
15,816	Prepayments		13,116
<u>\$ 495,385</u>	<b>Total Current Assets</b>		<u>\$ 505,946</u>
-	<b>Term Deposits</b>	3	90,873
<u>\$ 9,535</u>	<b>Fixed Assets</b>	5	<u>\$ 10,549</u>
<u>\$ 504,920</u>	<b>Total Assets</b>		<u>\$ 607,368</u>
	<b>Less Current Liabilities</b>		
8,976	GST Payable (incl Branches)		15,854
16,948	Accrued Expenses		16,167
11,005	Accounts Payable (incl Branches)		30,281
-	Core Competencies Project - Unspent Funds		13,624
-	MoH Funds Pending Approval		12,000
12,693	McKenzie Funds Conf		11,329
3,000	McKenzie Funds Volunteer Sup.		1,500
2,500	Provision for Conference		2,500
<u>\$ 55,122</u>	<b>Total Current Liabilities</b>		<u>\$ 103,255</u>
<u>\$ 449,798</u>	<b>Net Assets</b>		<u>\$ 504,113</u>
<u>\$ 449,798</u>	<b>Total Equity and Special Reserves</b>	11	<u>\$ 504,113</u>

The notes to the financial statements form part of and are to be read in conjunction with these accounts.

## Statement of Movement in Equity

PUBLIC HEALTH ASSOCIATION OF NEW ZEALAND INC  
STATEMENT OF MOVEMENT IN EQUITY  
FOR THE YEAR ENDED 31 MARCH 2006

2005	Accumulated Funds and Special Reserves	Notes	2006
\$			\$
393,787	Opening Balance		449,798
56,011	Net Surplus/(Deficit) for the year		54,315
<hr/> 56,011	Total Recognised Revenues and Expenses		<hr/> 54,315
<hr/> <b>\$ 449,798</b>	<b>Total Accumulated funds and Special Reserves</b>	<b>11</b>	<hr/> <b>\$ 504,113</b>

The notes to the financial statements form part of and are to be read in conjunction with these accounts.

This is an abridged version of our annual accounts. Martin Jarvie PKF have completed an audit and their full report is available on the PHANZ website <http://www.pha.org.nz> or contact PHANZ Manager, [pha@pha.org.nz](mailto:pha@pha.org.nz) for further information

## Statement of Financial Performance

**PUBLIC HEALTH ASSOCIATION OF NEW ZEALAND INC**  
**STATEMENT OF FINANCIAL PERFORMANCE**  
**FOR THE YEAR ENDED 31 MARCH 2006**

2005		Notes	2006
\$			\$
	<b>Income</b>		
133,141	MoH Advocacy Informed Debate		133,141
94,992	MoH Advocacy Healthy Public Policy		94,992
16,992	MoH Advocacy Conf Subsidy		16,992
-	MoH Core Competencies Project		27,470
2,869	McKenzie Grant - Conference		7,855
	McKenzie Volunteers Grant		1,500
24,669	Subscriptions		24,400
148,334	Conference Income		47,563
18,862	Interest Income		23,821
	Newsletter		
3,198	Inserts/Advertising/Publications		3,575
1,307	Māori Checklist Income		-
1,975	Sundry Income		115
15,205	Income Received by Branches	10	16,988
<b>\$ 461,544</b>	<b>Total Income</b>		<b>\$398,412</b>
	<b>Less Expenses</b>		
120,754	Conference Expenditure		29,964
-	Mckenzie Volunteers		1,500
-	McKenzie Grant		7,855
6,606	Māori Checklist Expenditure		-
196,898	MoH Advocacy Contract Expenses	6	206,574
-	Public Health, Primary Care & Core Competency	7	27,470
67,581	Operational Expenses	8	63,351
13,694	Branch Expenditure	10	7,383
<b>\$ 405,533</b>	<b>Total Expenditure</b>		<b>\$ 344,097</b>
<b>\$ 56,011</b>	<b>Surplus/(Deficit) for the Year</b>		<b>\$ 54,315</b>

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